

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Health, Medical & Family Welfare –National AIDS Control Organisation-NRHM-
Ministry of Railways -HIV/AIDS-Red Ribbon Express-III-Ministries of rural
development –HRD Social Justice & Empowerment- Panchayatraj- Panchayati Raj
ad Youth Affairs - Non-Governmental partners. Police-Implementation of District
action plans-mobilization of general population – Orders – Issued.

HEALTH, MEDICAL & FAMILY WELFARE (L.1) DEPARTMENT

G.O.Rt.No. 784

Dated: 19.05.2012

Read:-

Letter from Secretary & Director General NACO Do.No.X-19020/02/2010-
NACO (IEC).

ORDER:-

In the letter read above, the Secretary & Director General, NACO, New Delhi mentioned that One of the very important Programmes of the department of AIDS Control Ministry of Health is the Red Ribbon Express. Its objective is to spread messages on prevention of HIV/AIDS and various health issues. The response received was overwhelming and the Red Ribbon Express in its run from 01.12.2009 to Dec. 2010 covered 27,000 Kilometers, touching 152 stations and reached directly to about 6 million people with messages on HIV/AIDS and general health issues. The project was implemented jointly by NACO and NRHM with the Ministry of Railways and other key state and Central Government ministries including Rural Development, Human Resource Development, social justice & Empowerment, Panchayat Raj and youth Affairs and Non-Governmental partners.

2. Given the success of the Project, NACO has launched the third phase of Red Ribbon Express in collaboration with M/O Railways and key mainstreaming partners on 12.01.2012 (National Youth Day). This time the renewed focus of the RRE project is on youth. Special efforts are required to be made for mobilizing adolescents and youth. Similarly, the communication material is more interactive and youth friendly with provision for relevant services.

3. Apart from 3 exhibition coaches on HIV/AIDS issues, there is a coach on NRHM to disseminate information on communicable diseases such as TB and RCH services. There are two coaches one on HIV testing & counseling and another for conduct of training.

4. The schedule of the visit in AP is from 31st May 2012 to 17th June 2012. The halt days are on 31.05.12 & 1.6.12 at Guntakal 2.6.12 & 3.6.12 at Dharmavaram 4.6.12 & 5.6.12 at Secuderabad, 6.6.12 & 7.6.12 at Adilabad, 8.6.12 & 9.6.12 at Warangal, 10.6.12 & 11.6.12 at Mahabubnagar, 12.6.12 & 13.6.12 at Nalgonda, 14.06.12 & 15.06.12 at Guntur and 16.6.12 & 17.6.12 at Visakhapatnam.

5. The District Collectors and Superintendents of Police in the districts of Anantapur, Hyderabad, Adilabad Warangal, Nalgonda, Mahabubnagar, Guntur, Visakhapatnam are directed to implement the activities as per the District Action Plan developed.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**K.R.KISHORE
PRINCIPAL SECRETARY TO GOVERNMENT**

To

The District Collectors :-

Districts Anantapur, Hyderabad, Adilabad Warangal,
Nalgonda, Mahabubnagar, Guntur, Visakhapatnam

The Superintendents of Police:-

Districts Anantapur, Hyderabad, Adilabad Warangal,
Nalgonda, Mahabubnagar, Guntur, Visakhapatnam

//Forwarded :: by Order//

Section officer